

Discipline	Optional discipline № 2.1 «Analysis and forecasting of world commodity and service markets»
Degree of higher education	Master
Name of specialty / study programme	Management / Project Management
Mode of study	Full-time
Year of studies, semester, duration	1 st year, 1 st semester, one-semester
Semester control	Pass/fail test
Number of hours (lectures and seminars), credits	120 hours, of which lectures - 22, seminars - 18, consultations - 8, independent work - 72 (4 credits)
Language	Ukrainian or English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Olga Korneliuk
Short description	
Prerequisites	To know the theoretical principles and features of the world economy development
What will be studied?	Theories and practices of market research, evaluation of current situation, trends and prospects of world commodity markets and services markets.
Why is it interesting and should be learnt?	The need to study the discipline is due to the need to understand the essence of international economic conditions, factors influencing it and methods of analysing trends and forecasting the world commodity market and services market, understanding the algorithm of systematic evaluation of market conditions based on information materials of relevant organizations.
What can be learnt? (study results)	Specifics of development, methods of research, analysis and forecasting of world markets for goods and services
How can the acquired knowledge and skills (competences) be used?	To use the main indicators of market analysis; identify factors influencing changes in the world commodity market and services market; use the method of analysis of the current market situation, identify trends and dynamics, forecast changes in world markets for goods and services on the basis of statistical, analytical materials, expert assessments; to make scientific and analytical reviews of market conditions
Suggested readings	1. Market research: lecture notes / G. Mishenina, Yu. Matveeva. Sumy: Sumy State University, 2015. 185 p. 2. Kasyanenko V., Starchenko L. Modeling and forecasting of economic processes. Lecture notes: Textbook. manual. Sumy: VTD "University Book", 2017. 185 p. 3. The world market of goods and services: teaching method. manual / L.L. Carrier and others. Kharkiv: Fort Publishing House, 2014. 295 p.
Register for the discipline	<u>«ПС-Журнал успішності-Web»</u>